

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jack K. Zhang et al.

Appl. No.: 10/800,884

Filed: March 15, 2004

Title: METHODS AND SYSTEMS FOR MAPPING LOCATIONS OF WIRELESS
TRANSMITTERS FOR USE IN GATHERING MARKET RESEARCH DATA

Art Unit: 2617

Examiner: CongVan Tran

Docket No.: 339198-00065

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE PURSUANT TO 37 C.F.R. §1.111

Sir:

In response to the Office Action dated November 6, 2007 Applicants present the following amendments and respond as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.